



Web site: <http://www.toyrun.co.za>

E-mail: info@toyrun.co.za

Italian Motorcycle Owners Club of Cape Town Charity Toy Run® Trust

Reg. IT82/97 PBO 18/11/13/700 NPO 005-179

Sunday 27th November 2011
Maynardville Gates open 10am
Event ends 4pm

This year sees the 29th Annual Toy Run and motorcyclists from around the Cape are invited to join their fellow riders on Sunday 27th November for a fun filled day of events whilst collecting toys and raising awareness for underprivileged children throughout the country.

Launched in 1982 simultaneously in Cape Town and Johannesburg by The Italian Motorcycle Owners Club (IMOC), the Toy Run™ is now the largest motorcycling-related charity event in Southern Africa and arguably the world with over 23 Toy Run@s, and hundreds of clubs and organisations participating in this worthwhile event. The Toy Run™ is open to any licensed motorcyclist on any roadworthy, licensed motorcycle. Pillion riders need not be licensed, but all road rules apply.

Entry fee to Maynardville is a donation of AT LEAST on toy per person. Those who come empty handed will not be allowed access to the end venue. Vendors will be at Maynardville for any last minute toy purchases. Please note no alcoholic beverages or private catering to be brought into Maynardville.

An estimated 65 000 motorcycles turn out throughout the country with their bikes adorned with teddies and toys of all description to brighten the lives of disadvantaged children of all races from homes, shelters. The Toy Run aims to improve biker image, and to distribute toys to underprivileged children via the various homes, organisations and charities.

Held on the last Sunday of November each year the Toy Run proves to be a great day out for the biker enthusiast. The event itself normally last 6 to 7 hours, with many stalls, exhibitors, attractions and entertainment lined up for the day.

TOYS

The Toy run is identified with the teddy bear insignia and although most participants donate soft, cuddly toys there is also a desperate need for toys/gifts for older children i.e.

:-

- Sporting equipment – cricket bats, balls of any type, tennis rackets etc.
- Jewellery and craft kits, toiletries & make up for older girls.
- Puzzles & board games.
- Drawing & art equipment and fun stationery.
- Books are welcome although they will be distributed to the libraries at the children's homes rather than to an individual child.
- PLEASE – no toy guns of any sort – these will not be distributed.

NOTE:

1. All normal road rules apply. NO unlicensed riders or vehicles are permitted. (NO children under 16 are allowed to participate as a rider)
2. Anyone attending the event does so entirely at their own risk and by participating indemnifies the organisers, their agents and representatives of any liability, howsoever arising.
3. The trademark Toy Run™ may not be used by anyone else whatsoever without the written permission of the Toy Run™ trademark holders.
4. Please be aware that no private person has been given permission by the Toy Run™ to collect toys or funds in the name of the Toy Run™ or on its behalf. Should you wish to donate toys but are unable to attend on the day, please contact the organisers directly.

ROUTE

The start of the Toy Run® is an event in itself, with an excitement and a vibe all its own. Ysterplaat Air Base Maitland in the Northern Suburbs and Pick n Pay Hypermarket, Ottery are the start venues for the event this year.

ROUTE FROM YSTERPLAAT AIR BASE : Route ~ Exit Ysterplaat Airforce base William Mason St Entrance, left into Koeberg Road, take M5 exit onto the highway. Along M5 left onto Settlers Way to join with other group. Up Settlers' Way and left onto Union Avenue (M3) at Mostert's Mill. Along Union Avenue to Paradise Road and left onto Newlands Avenue. Exit Protea Road Circle onto Newlands Avenue. Up Newlands Avenue and left onto Tennant Road. Along Tennant Road and turn right into Brodie Road. Down Brodie Road to Maynardville.

ROUTE FROM OTTERY : Exit Pick 'n Pay Hypermarket, Ottery, turning left onto Ottery Road. Up Ottery road and turn right onto Kromboom Parkway (M5). Along Kromboom Parkway to Settlers' Way (N2). Left onto Settlers' Way. Up Settlers' Way and left onto Union Avenue (M3) at Mostert's Mill. Along Union Avenue to Paradise Road and left onto Newlands Avenue. Exit Protea Road Circle onto Newlands Avenue. Up Newlands Avenue and left onto Tennant Road. Along Tennant Road and turn right into Alimwal Rd, left into Church St to Maynardville.

RIDE INFORMATION

TRAFFIC CONTROL

Officers of the South Peninsula and Cape Town Traffic Departments will be on duty at the start venues and at major intersections along the route so as to ensure the smooth running of the procession.

ROAD CLOSURES

- New Ottery Road will be closed at the intersection of Old Strandfontein Road for the duration of the procession.
- Ottery Road will be closed at the intersection of Rosmead Avenue for the duration of the procession.
- The left lane of Kromboom Parkway at the link onto Settlers' Way will be coned off during the procession.
- The left lane of Settlers' Way at the link onto Union Avenue Settlers' Way will be coned off during the procession.
- Riverstone Road will be closed at the intersection of Main Road for the duration of the procession.
- Church St from Brodie to Aliwal Rd closed to motor vehicles to allow for kerb side parking from 8:45am

The processions will be led by the host club, flying the IMOC flag, as well as the Toy Run® and Italian flags. Motorcycle Clubs attending the Toy Run® are encouraged to fly their flags and banners. The ride will not exceed 60km/h and overtaking is not permitted. Members of the host club, wearing reflective vests, will function as marshals. The officers of both traffic departments involved will show no leniency with any dangerous behaviour during the Toy Run®.

Please observe the following safety precautions:

- **All conditions, laws and requirements of the Road Traffic Act must be adhered to as normal.**
- **Only licensed riders on licensed roadworthy motorcycles may participate.**
- No quads, ATV's or off-road motorcycles are allowed.
- No riders under 16 years old are allowed.
- All riders and passengers to wear motorcycle helmets.
- NO "DOUGHNUTS" OR WHEELIES ARE ALLOWED.
- Keep to the parade speed of 60km/h during the procession.
- Overtaking during the run is not permitted.
- Riding motorcycles inside the Maynardville venue is NOT permitted.

END VENUE

The Toy Run® ends at Maynardville, where there will be facilities such as a beer garden, food stalls, motorcycle displays, accessories, bike-related jewellery and memorabilia, entertainment, comedians, live music and space to just relax. **PLEASE NOTE NO ALCOHOLIC BEVERAGES OR PRIVATE CATERING TO BE BROUGHT INTO MAYNARDVILLE.** Failing to do so will result in the goods being confiscated or admission refused.

Entertainer Kurt Schoonraad has once again confirmed his participation in this years Toy Run® and throughout the afternoon there will be stage activities to keep everyone entertained. This year we are fortunate to have secure FOUR bands to provide the music. Joe Public, Spaceman, Tuxedo and the Bootleggers Blues Band are all excellent rock and blues bands and will be appearing on stage through the course of the day. The event is aimed at thanking the biking community for donating toys to charities. The event ends at 4pm

Toy Run® "Teddy Bear" bear badges, year plates, Toy Run® t-shirts and other regalia will be sold from the Priclo caravans and tents. For CLUB pre-orders, please email info@toyrun.co.za

STALLS AND DISPLAYS

These are the stalls we anticipate... and many more...

Motorcycle Clubs

BMW Motorcycle Owners Club
Classic Motorcycle Club (Cape)
Ducati Owners' Club
Italian Motorcycle Owners Club
Harley Davidson Club of CT
HOG Cape Town
HOG Tygervalley
Vespa Club of South Africa
Triumph MC Rat Chapter
Wing Riders

Motorcycle Stores & Related

Craig's Spares & Accessories
Ducati Cape Town
Eurobike Motorcycles
Mike Hopkins Motorcycle
Motorcycle World
Suzuki South
Two Wheel Training Academy
Disaster Management

Food Vendors & Other

Cherokee Spur
Chip n Dip
Cholesterol Broers
G&A Takeaways
Dairy Maid Ice Cream
Gooi Mielies T Shirts & Apparel
Lethabax
Mr Calamari
Peninsula Beverages
Rip & Wrap
Sizzling Wok

ADVERTISING & SPONSORSHIP

Toy Run™ provides significant sponsorship opportunities. Should any organisation wish to become a sponsor, please email the Toy Run® for further information. Pick 'n Pay, once again has generously arranged for flyers and posters to be printed for distribution by motorcycle clubs, dealers, various shops and businesses catering to motorcyclists and interested individuals. Please assist with the distribution of flyers to any person who rides a bike or who is bike interested. Flyers and posters are available from any member of the Toy Run® Trust or IMOC. Information can also be found on our website www.toyrun.co.za or by emailing us info@toyrun.co.za

MEDIA

We will be trying to contact all motorcyclists with the help of the media. All major and community newspapers and radio stations will be supplied with information and press kits. Photo opportunities with a variety of spectacular motorcycles can be arranged at your convenience, and we can supply follow-up copy closer to the date of the Toy Run™. Our sponsors are encouraged to feature the Toy Run® in their advertising during the period leading up to the event.

NON-MOTORCYCLISTS

We ask members of the public wishing to participate *not* to attempt to intervene in the procession along the route as this poses huge dangers to the riders and to themselves. However, everyone is welcome to participate at the end venue at Maynardville, on the same basis as the riders – bring toys! Your toys are your entrance fee and ticket to Maynardville.

Any further information regarding donations, sponsorship, assistance or participation in the Toy Run® is obtainable from the Toy Run® Trustees

Chairman & Toy Distributor:	Rodney Ford	021 703 8121 (all hours)
Start Marshall – Ottery	IMOC & Disaster Management	
Vice Chairman:	Glynis Coetzee	083 4522916
Master of Ceremonies/PR:	Mike Clark	083 227 2676
Stalls/Regalia Officer	Ian Tichart	083 261 1477
Start Marshal - Ysterplaat:	MOTH Motorcycle Club	
Electronic Media/Regalia:	Glynis Coetzee	083 452 2916
Trustee:	Robin McConnell	083 646 0000

Postal Address: PO Box 2568 Clareinch 7740

Legal Advisors: Martins Attorneys

Auditors: M.D. Accountants & Auditors Inc

ACKNOWLEDGEMENTS

We would like to thank the following, whose assistance will make the 2011 Toy Run® possible:

Afrox
Atlantic View Property Partnership
Broll Properties
Budget Car Hire
Buildequip
Cape Ads
Cherokee Spur
Connoisseur International
Craig's Spares and Accessories
Disaster Management
Duane Howard Photography
Ducati Cape Town
Econoloo
Enviro Wildfire Services
Eurobike Motorcycles
Everson's Cider
Fence Mac
Ferndale Nurseries
Harley-Davidson Club of Cape Town

Heart Radio 104.9 FM IMOC

Kimberley Clarke
Magda Poiley
McCain Foods
Mike Hopkins Motorcycles
Motorcycle World
Peninsula Beverages
Peri Wiehahn
Pick 'n Pay Hypermarket & Ottery Shopping Centre
Priclo Caravan & Trailer Hire
Special Events cc
Suzuki South
Table Mountain Aerial Cableway Company
Versapac Packaging
Watkins Valeur
Wynberg Improvement District
Ysterplaat Airforce Base
Zippo SA

Cape Town Traffic Department
Cape Town Municipality
SA Police Services (Wynberg)
South African Police Services
South Peninsula Traffic Department
SPA Electricity, Cleansing and Parks & Forests Departments
Kurt Schoonraad
Piet Potgieter

Members of the electronic, print and broadcast media
Other sponsors will be credited at the end venue.

Plus all the motorcycle clubs, motorcycle dealers
and individual motorcyclists
(far too many to name!),
who help with the distribution of posters and leaflets.



DUANE HOWARD



ROUTE MAP

